CHANGING EXPECTATIONS IN A CHANGING WORLD

and how to tackle them in order to survive in the ELT market

Presenter: Bobby Zlatkov

In a constantly changing global world, the only constant is change. Our students change, and their parents change; so do their expectations. As a main constant in pedagogy, we teachers and managers need to adapt and strive to "survive" and meet those expectations. Have you ever thought to yourself or told a colleague: our students are not as they used to be; neither are their parents? THEY have changed, but haven't WE as teachers changed too? How about YOU?

Bobby Zlatkov is a teacher, teacher trainer, oral examiner and academic manager. He holds the teaching awards CELTA, DELTA, IH Dip in Academic Management, NILE Trainer Development Certificate and a BA in Modern Greek. Currently he works as academic manager at "Zlatkovi" Language Centre, examines for Cambridge English, translates and interprets from and into Greek, English and Bulgarian and teaches English, Greek and Bulgarian for foreigners.

Who for? ELT teachers and managers

When? 30 June 2025, 18:45-19:35

Where? Online (Zoom)

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The session will centre around the complex relationship between students and parents on the one, and teachers on the other. It will focus on how each of these groups have changed over the years and how their expectations are different now. We will try to identify some possible reasons for this and will look into how we as teachers cold react "adequately" to this changed environment so as to be able to "jump" over the raised bar successfully and to continued doing out primary job - namely teaching - as we deem properly and well. The presenter will drawon his over 20 years of teaching as well as on his observations as a teacher trainer and academic manager. The audience will be invited to contribute with their own ideas, experiences and questions. So, if you identify with us or them, or just want to attend as yourself, you are welcome to this talk!

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Meeting ID: 873 6798 4048 Passcode: 648693